BEFORE WE GET STARTED...

- It’s all in the Copyright Guide
- If you need help, don’t be afraid to ask!
  - You can always contact me at cehresman@mhc.ab.ca
1. What is Copyright?
2. Your Rights
3. Using Other Peoples Work
4. Licenses
Copyright is the exclusive legal right to produce, reproduce, publish or perform an original literary, artistic, dramatic or musical work. (CIPO)
HOW LONG DOES IT LAST?

- Copyright is automatic
- Protected for 50 years + life (changing to 70)

Then what happens?
- The work enters the public domain

What are derivative works?
- An expressive creation that includes major, copyright-protected elements of an original, previously created first work.

Taken from http://en.wikipedia.org/wiki/Derivative_works
### Ownership

- As a student at MHC, you own the copyright in the work that you create.
- As an employee, your employer owns the work that you create. *Usually
  - Photography is a notable exception

### Exceptions

- As a student, you qualify for many exceptions that allow you to use other peoples work without permission (Fair Dealing, User Generated Content, Reproduction for Instruction)
USING OTHER PEOPLES WORK

- Qualify for an exception or obtain permission
- Obtain permission
  - Contact the creator or their estate
  - Licensing
    - Open
    - For Purchase
- Terms
  - Assignment/License, Exclusive/Non-Exclusive, Transferable/Sub-licensable, Personal/Home Use, Royalty Free, Editorial Use, TPM’s, TOS
CREATIVE COMMONS

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MORAL RIGHTS
RESOURCES

- Images
  - Pexels
  - Unsplash
  - Pixabay
  - Openclipart

- Animation
  - Blender - https://www.blender.org/about/license/
  - Green Sock - https://greensock.com/standard-license

- Music
  - cc Mixter
  - MobyGratis
DON’T FORGET I’M HERE TO HELP...
EMAIL ME AT
CEHRESMAN@MHC.AB.CA